

6 Tips for successful project development and fundraising

You have a great idea, but you need funds to make it happen? Here are some helpful tips that will assist you in turning your project ideas into concrete proposals and finding support!

- A solution, not just an idea!

Donors don't fund "activities" – they invest in sustainable changes and solutions. Clearly show which problem you're solving, who you're helping, and what will change thanks to your idea.

- Know your donors!

Each donor has their own focus – read the calls carefully, research what they have funded in the past, and tailor your project idea to their priorities. One size doesn't fit all!

- Involve the community from the start!

The best projects are created when the problem affected people are included in the solution. Ask them, listen to them, and co-create activities together – this shows legitimacy and local capacity.

- Find multiple sources of support!

Don't rely on just one grant! Combine donors, local businesses, crowdfunding, or public calls. A mix of funding provides stability and a greater chance for successful implementation.

- Numbers are your friends!

How many people do you help directly? What is your contribution to the community? Clear, concrete, and realistic indicators add weight to your story and help donors take you seriously.

- The project isn't finished when the money arrives!

Treat every donor as a partner, because that's exactly what they are, not just a source of funding!

